

NOVEMBER

Product of the Month



Automotive
Preferred Supplier

ZEREX Antifreeze

To protect engines from freeze, boil or corrosion, you need an antifreeze you can trust. You need ZEREX. Automaker approved chemistry - it's more than what you think! For more than 50 years, Zerex chemistry has been protecting many of the world's finest vehicles as the original fill fluid. Now, this premium chemistry is made available to you to protect your customer's investment.



Zerex®
Original Green
Antifreeze/
Coolant

- 5 year/100,000 mile guarantee
- Passenger and light duty vehicles
- Conventional, low silicate formula



Zerex®
DEX-COOL®
Antifreeze/
Coolant

- GM DEX-COOL Approved
- 5 year/150,000 mile protection
- Organic Acid Technology (OAT)
- Silicate and Phosphate Free Formula



Zerex®
G-05®
Antifreeze/
Coolant

- Ford and DaimlerChrysler Approved
- 5 year/150,000 mile protection
- Hybrid Organic Acid Technology (HOAT)
- Low Silicate, Low-pH and Phosphate Free Formula

For one month only, purchase the Zerex Antifreeze products listed below at the EXCLUSIVE AAA PRICE!

Buy-in Dates: November 1, 2009 through November 30, 2009

Buy-in Details: During the buy-in dates, purchase the products below at a special AAA discounted price.

Product:	Part No.	Regular Price:	Special Price:
Zerex Original Green 6/1 Gallon	ZX001	\$5.79/gal	\$5.19/gal
Zerex Original Green 55 Gallon	ZX002	\$5.59/gal	\$4.99/gal
Zerex Original Ready Use 6/1 Gallon	ZXRU1	\$4.39/gal	\$3.79/gal
Zerex Original Ready Use 55 Gallon	ZXRU2	\$4.19/gal	\$3.59/gal
Zerex DEX-COOL 6/1 Gallon	ZXEL1	\$7.59/gal	\$6.99/gal
Zerex DEX-COOL 55 Gallon	ZXEL2	\$7.39/gal	\$6.79/gal
Zerex DEX-COOL Ready Use 6/1 Gallon	ZXELRU1	\$5.59/gal	\$4.99/gal
Zerex DEX-COOL Ready Use 55 Gallon	ZXELRU2	\$5.39/gal	\$4.79/gal
Zerex G-05 6/1 Gallon	ZXG051	\$7.59/gal	\$6.99/gal
Zerex G-05 55 Gallon	ZXG052	\$7.39/gal	\$6.79/gal
Zerex G-05 Ready Use 6/1 Gallon	ZXG05RU1	\$5.59/gal	\$4.99/gal
Zerex G-05 Ready Use 55 Gallon	ZXG05RU2	\$5.39/gal	\$4.79/gal

...and to help increase your sales and move product out the door Valvoline is offering a consumer rebate!

Consumer Promotion Dates: November 1, 2009 through February 28, 2010

Consumer Promotion Details: Consumer coupon card payable to the Service Provider, to be used on customer's next visit, toward any service.
\$15 off Zerex Flush and Fill Service

Call your Valvoline Distributor and place your order, today!



*To qualify for the special pricing offered, you must be a participant in the Valvoline AAA Program and have a purchasing account with Valvoline.